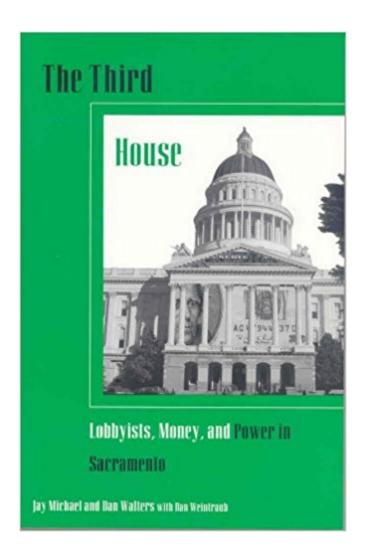


The book was found

The Third House: Lobbyists, Power, And Money In Sacramento





Synopsis

Book by Jay Michael, Dan Walters

Book Information

Paperback: 151 pages

Publisher: Berkeley Public Policy Press; 48782nd edition (January 1, 2002)

Language: English

ISBN-10: 0877723974

ISBN-13: 978-0877723974

Product Dimensions: 0.5 x 5.8 x 8.8 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #62,857 in Books (See Top 100 in Books) #33 in Books > Politics & Social

Sciences > Politics & Government > United States > Legislative Branch #254 in Books >

Textbooks > Social Sciences > Political Science > Government

Customer Reviews

As a lobbyist for the League of California Cities Jay Michael helped form the Southern California Association of Governments and the Los Angeles Metropolitan Transit Authority. As vice president of the University of California during the student revolts of the 1960s and '70s, he deflected major assaults on UC autonomy and financial support. Michael left UC in 1976 and represented physicians and health care interests for 24 years. He retired in 2000 after more than 40 years as one of Sacramento's leading lobbyists. Dan Walters joined The Sacramento Union's Capitol bureau in 1975 and became the Union's Capitol bureau chief. In 1981, he began writing the only daily newspaper column devoted to California political, economic, and social events, and in 1984, he moved to the Sacramento Bee. He is the author of The New California: Facing the 21st Century, a widely used college text about socio-economic and political trends in the state, the founding editor of the California Political Almanac, and a frequent guest on national television news and public affairs programs. Daniel Weintraub has covered California government and politics for 15 years with the Los Angeles Times and the Orange County Register. In November 2000, he was named California columnist for the editorial pages of the Sacramento Bee.

This is a rare book: a well-written, engaging tome which supplies an experienced perspective on how the lobbying profession actually performs its work in Sacramento. This owes no doubt to the magical confluence of talents of both authors, one a journalist, the other a retired lobbyist, both with enormous practical experience and a record of success in their chosen professions, Quite frankly, this book should be mandatory reading for all California citizens, in order to promote a more realistic sense of how their legislature works- or doesn't! Includes a history of lobbying in the state capital, from earliest days, and laced with humor and personal anecdotes. An eye-opening read, and highly recommended!

Jay Michael was a true public servant, in all his roles, by applying his knowledge, experience and friendships to the betterment of California and the nation.

The principles in this book apply to lobbying in virtually all state capitals. I was glad to see that my book Guide to State Legislative Lobbying was written before Mr. Michael wrote his because I wouldn't want to be accused or plagiarizing his work. We make the pretty much the same points although using different illustrations. He is a California expert. I have worked in many states including California and I currently work with clients throughout the USA. But he and I can say similar things in our books because legislative lobbying- which is legislative sales- is the same everywhere. Anyone wanting to be a better state lobbyist or just understand lobbying better would do well to read this excellent book. In my upcoming book "Clients' Guide to Contract Lobbyists and Lobbying" I quote his work because it is just that good.Congratulations Mr. Michael on your contribution to better lobbying.

Download to continue reading...

The Third House: Lobbyists, Power, and Money in Sacramento The Thomas Guide 2008
Sacramento County, California Street Guide (Sacramento County, Ca, Including Portions of Placer, El Dorado & Yolo Counties Street Guide) Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) Tiny Houses: Minimalistâ ™s Tiny House Living (Floor Plans Included) (tiny house construction,tiny homes,tiny house design,small houses,small homes,tiny house building,tiny house lifestyle,micro homes) House Plants: A Guide to Keeping Plants in Your Home (House Plants Care, House Plants for Dummies, House Plants for Beginners, Keeping Plants in Your Home, DIY House Plants Book 1) Third Eye: Third Eye Activation Mastery, Easy And Simple Guide To Activating Your Third Eye Within 24 Hours (Third Eye Awakening, Pineal Gland Activation, Opening the Third Eye) Showdown at Gucci Gulch: Lawmakers, Lobbyists, and the Unlikely Triumph of Tax Reform Special Interests: From Lobbyists to Campaign Funding (Inside Elections)

Fiverr-Best Gigs to Make Money on Fiverr With Proven Money Making Gigs And Ways for Making Money That Work (Fiverr.com Books, Make Money With Fiverr Gigs, Ideas, Tips, SEO Book 1) Solar Power: The Ultimate Guide to Solar Power Energy and Lower Bills: (Off Grid Solar Power Systems, Home Solar Power System) (Living Off Grid, Wind And Solar Power Systems) Power Training: For Combat, MMA, Boxing, Wrestling, Martial Arts, and Self-Defense: How to Develop Knockout Punching Power, Kicking Power, Grappling Power, and Ground Fighting Power Power Pivot and Power BI: The Excel User's Guide to DAX, Power Query, Power BI & Power Pivot in Excel 2010-2016 Weekend Explorer 3D - Sacramento - Reno - Lake Tahoe Areas and Northern/Central Sierra Nevada and Mother Lode Region Tiny House Engineers Notebook: Volume 1, Off Grid Power: Tiny House Engineers Notebook: Volume 1, Off Grid Power Up the Lake With a Paddle Vol. 1: Canoe and Kayak Guide: The Sacramento Region, Sierra Foothills, & Lakes of the High Sierra 60 Hikes Within 60 Miles: Sacramento: Including Auburn, Folsom, and Davis Yo Sacramento! (And all those other State Capitals you don't know) Field Guide to Butterflies of the San Francisco Bay and Sacramento Valley Regions (California Natural History Guides) Top Trails: Sacramento: Must-Do Hikes for Everyone Juntos para toda la vida: Una preparacià n para la celebraciA n del matrimonio (Celebrar Y Vivir El Sacramento Del Matrimonio) (Spanish Edition)

Contact Us

DMCA

Privacy

FAQ & Help